



CIRCLE OF FRIENDS APPLICATION

Thank you for your interest in participating in the Circle of Friends as a volunteer fundraiser! By joining the Fistula Foundation's Circle of Friends program, you become an important part of the effort to restore health and dignity to women devastated by obstetric fistula. Money raised for the Fistula Foundation by volunteer fundraisers is used to further the effort to treat and prevent fistula in Ethiopia.

In order to help you help us, we need some information about your proposed fundraising endeavors. (If you aren't sure what kind of fundraiser to hold, see the attached list of fundraising event ideas.) Please complete **both sides** of this application and return your completed form to:

MAIL

The Fistula Foundation
1171 Homestead Road
Suite 265
Santa Clara, California 95050

FAX

408.516.9904

When we have received and approved your application, we will send you a letter describing the details of the Circle of Friends program. You will then be provided with tips on fundraising and specially-designed informational materials about the Addis Ababa Fistula Hospital and the Fistula Foundation.

If you have questions or concerns, please contact us at 866-756-3700 or email us at circle@fistulafoundation.org

EVENT ORGANIZER INFORMATION

The Fistula Foundation does not share its mailing list with external organizations. All information you provide is confidential.

Full Name _____

Street Address _____

City, State, Zip/Postal Code _____

Country _____

Primary Phone: Home Work Mobile _____

Secondary Phone: Home Work Mobile _____

Email _____

Please send me periodic updates via: email mail

Please do not contact me



1. How did you hear about the Fistula Foundation?

- Television/Radio show (please let us know which one): _____
- Newspaper/Magazine (please let us know which one): _____
- Internet search (please indicate referring website): _____
- From a friend
- Other (please describe): _____

2. What kind of fundraiser do you propose to hold?

- DVD Screening Party
- Group Sponsorship
- Letter Circle
- Yard Sale
- An Evening Out
- Holiday Gift Wrapping
- Other (please describe): _____

3. What is the date of the fundraiser (or the start and end dates of the fundraising campaign)?

Event date: _____

Campaign start date: _____ Campaign end date: _____

4. How many people do you expect to participate/donate?

- 1 - 10
- 10 - 25
- 25 - 100
- 100+

5. How much money do you hope to raise?

- <\$100
- \$100 - \$500
- \$500 - \$1,000
- \$1,000 - \$5,000
- \$5,000+

6. Do you have any previous fundraising experience?

- No
- Yes (please describe): _____

7. What assistance/support will you need from the Fistula Foundation?

- Materials packet: FAQ lists, media clips, flyer, donation form (available as printer-ready computer files)
- Posting for your event on the Fistula Foundation website
- Other (please describe): _____

8. Will you be using materials provided by the Fistula Foundation or creating your own?

- Using materials provided by the Fistula Foundation
- Creating my own materials (please describe): _____



FUNDRAISING EVENT IDEAS

DVD SCREENING PARTY

Enjoy being a host/hostess? Invite friends and family over to your home to watch the 15-minute DVD “From Despair to Dignity” about Addis Ababa Fistula Hospital. Have on hand our Frequently Asked Questions About Fistula and Frequently Asked Questions About Giving to answer questions, or refer questions to circle@fistulahospital.org. Have donation envelopes and flyers available for those who want to pass the information on to their friends. The DVD can also be screened for schools, clubs, or associations.

TALENT AS TREASURE

Are you an artist, a musician, or a crackerjack computer technician? Use your special talent to support a worthy cause! Auction your artwork on eBay, hold a benefit concert or fix your neighbor’s laptop, and donate the proceeds to the Fistula Foundation. Using your talent as a fundraising tool is a unique way to express your personal commitment to the cause.

GROUP SPONSORSHIP

Join forces with other members of your book club, women’s group, investment club, etc. to sponsor the surgery of one woman (or two or three ...). It costs Addis Ababa Fistula Hospital \$450 to repair one woman’s injury, provide her with postoperative care, and send her home in a new dress.

LETTER CIRCLE

Personal letters are an excellent way to encourage others to share your passion for a cause. Write a note to friends and family about how you were personally inspired to help women with fistula and email it (or post it) along with our flyer or a link to the website. Mention a few of the details from our FAQ About Fistula and set a specific fundraising goal (e.g. “Let’s join forces to help our sisters in Ethiopia! If everyone who receives this email pledges \$15, we can raise \$450 to fund the surgery and hospital stay of one woman with fistula.”).

YARD SALE

A yard sale is a great way to raise money while getting together with friends and neighbors. Sell your collective clutter and display a large poster indicating that all proceeds will be donated to treating and preventing fistula in Ethiopia. Have flyers and donation envelopes on hand. If you really want to be fancy, set up a TV to play the 15-minute DVD “From Despair to Dignity” repeatedly throughout the day.

AN EVENING OUT

Mix good works and good fun. Connect with a local restaurant or neighborhood hangout and encourage them to donate a portion of that evening’s proceeds to the cause. Invite your friends and family to join you and you will help generate business for the restaurant while raising funds to restore health and dignity to the women of Ethiopia.

HOLIDAY GIFT WRAPPING

Check with local merchants who may agree to let you sponsor a gift wrapping station during busy shopping seasons, with the donations of shoppers going to benefit Addis Ababa Fistula Hospital.